* Category most likely has an impact on success. Campaigns in the music category had the highest probability of success.
* Sub- category most likely has an impact on success. Some non-music sub-categories such as documentaries(film and video), hardware (tech), nonfiction (publishing) and others also had high probability of success.
* Date of creation most likely has an impact on success. Projects that are released in the spring to early summer (March – June) seemed to have a higher probability of funding than in other times of the year.

1. Although the dataset has a large number of samples, certain categories and sub categories don’t have high enough n to give reliable results.
2. Id be interested to look at whether country of origin or language choices in the name/blurb have a significant impact on probability of funding.